

**For Immediate Release:**

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## **Brett Construction Company Donates 33 Coats to “A Coat to Keep the Cold Away” Annual Coat Drive**



**Lexington, KY** – Brett Construction Company donates \$500, the equivalent of 33 youth coats, to Believing in Forever’s sixth annual “A Coat to Keep the Cold Away” drive benefiting local youth.

*“We are honored to support the mission of keeping children warm this winter,”* said Brett Setzer, CEO of Brett Construction Company. *“There is no better way to invest in the future of our community than to invest in our children.”*

Each year, Believing in Forever holds an annual coat drive to provide brand new coats to youth in Central and Eastern Kentucky. In the past five years, “A Coat to Keep the Cold Away” has given away over 8,500 brand new coats to children in need. The goal of the coat drive is to not only provide children with a necessity, but also to help build confidence. The organization works directly with Family Resource Centers in local schools, obtaining demographic data and total numbers in need. Requests are accepted in October, collection of coats begins in November, and new coats are delivered in mid-December before students head home for the winter break. The final day for donations is December 15<sup>th</sup>, and the organization expects to deliver an additional 3,000 coats this year to families in need. There is still time to donate.

Believing in Forever is a 501(c)3 non-profit established by Devine Carama, a local indie hip-hop artist. The organization’s mission is to inspire and motivate young people towards community leadership through art, education, mentoring and community service.

Brett Construction Company is a commercial construction company headquartered in Lexington, Kentucky, with more than 30 years of experience in Central Kentucky and beyond. The company shares ownership with Setzer Properties, a national real estate investment and development firm.

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